



MENOMONIE TOURISM COMMISSION

Meeting Minutes
January 16, 2020
Airport Conference Room

MEMBERS PRESENT: Knaack, Solberg, Raval, Rodolosi & Richartz

OTHERS PRESENT: Prange, Haglund, DeMuth, Badtke, Lang, Mariah, Halloway, Eibs, Michaletz, & Jones

A motion was made by Knaack, and seconded by Richartz to approve the November 21, 2019 meeting minutes. Motion carried.

ITEMS OF DISCUSSION:

The Commission briefly discussed possible North Menomonie site locations for a combined Tourism/Chamber facility with no action taken. The item will remain on the agenda for continued discussions at future meetings.

DeMuth reviewed recent activity reports and the proposed 2020 budget from the Chamber of Commerce and Visitor Center. Hagman presented information regarding branding and marketing Menomonie through local consultants, Studio MLM, in 2020. She suggested that various Tourism efforts could be outsourced to a private contractor in the next budget cycle. The next agenda will include an item to continue discussions and possibly adopt the proposed 2020 Chamber Tourism budget.

The next regular meeting will be on Thursday March 5, 2020 at 9:00 AM at the Airport Conference Room. A motion was made by Rodolosi, seconded by Raval to adjourn. Motion carried.

Respectfully Submitted,

Lowell Prange
Recording Secretary